## Just Enough Requirements Mgmt.

"Al Davis takes for his subject the largely unexplored middle ground between the requirements purists and the requirements cowboys. Since it's this middle ground where real work gets done, his guidance is both useful and welcome."

—Tom DeMarco, coauthor of *Peopleware* 

"If you repeatedly find yourself having troubles managing requirements for your information system development projects, or if you have a hard time communicating with your marketing or business departments or even with your customers, this book will undoubtedly make your day."

—Valentin Crettaz

Val's Blog, javaranch.com

"No-one else, perhaps, could take a long view of the passionate arguments between traditionalists, formalists, and agile methods people, or of the differing view-points of developers, managers, and marketing....

". . . it takes a light, informed, politically-skilful and industrially-informed look at the problem of doing just enough. This is very timely, given the 'heavy RE' versus 'agile methods' debate: and Davis succeeds in pointing out where the balance lies. Davis writes in a fresh and engaging way, telling stories from his long and varied experience as a consultant (and researcher).

"Davis has come up with yet another good, practical book for industry."

—Ian Alexander, Requirenautics Quarterly

"Having a list of requirements solves many problems, but it misses a major purpose of creating requirements in the first place. We create requirements to address needs, or markets. Without a thorough understanding of those needs, we are wasting our time."

—from the preface

## **About the Author**



Alan M. Davis is a prolific author with more than 25 years' experience consulting for more than 100 major corporations worldwide including Boeing, Cigna Insurance, Federal Express, General Electric, and the Software Productivity Consortium. He is currently a professor of information

systems at the University of Colorado at Colorado Springs and serves as editor of the *Journal of Systems and Software*. Visit http://web.uccs.edu/adavis.

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# Just Enough Requirements Management

Where Software Development Meets Marketing

by Alan M. Davis



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Take On "Just Enough" Software Requirements Without Blowing Your Deadlines and Budgets

If you develop software without understanding the requirements, you're wasting your time.

On the other hand, if a project spends too much time trying to understand the requirements, it will end up late and/or over-budget. And products that are created by such projects can be just as unsuccessful as those that fail to meet the basic requirements.

Instead, every company must make a reasonable trade-off between what's required and what time and resources are available.

Finding the right balance for your project may depend on many factors, including the corporate culture, the time-to-market pressure, and the criticality of the application. That is why requirements management—

gathering requirements, identifying the "right" ones to satisfy, and documenting them—is essential.

Just Enough Requirements Management shows you how to discover, prune, and document requirements when you are subjected to tight schedule constraints. You'll apply just enough process to minimize risks while still achieving desired outcomes. You'll determine how many requirements are just enough to satisfy your customers while still meeting your goals for schedule, budget, and resources.

If your project has insufficient resources to satisfy all the requirements of your customers, you must read *Just Enough Requirements Management*.

Read more about this book at www.dorsethouse.com/books/jerm.html